



13/4/2023





Creating A Celebratory Fundraiser

Spending your special day in a more meaningful way





Home Is Where The Care Is

About HCA

About HCA

3,600 patients annually

39,000 home hospice visits

More than 50% of Singapore's home hospice patients

1 headquarters, 4 satellites, and 2 day hospices

Patients do not have to worry about payment as all services are funded by philanthropy





Celebrating your special day

Each birthday, anniversary and significant moments in life, **are milestones and ones to be celebrated**. Make your birthday or anniversary extra special and meaningful, by dedicating it to terminally ill patients, with your gift of love and compassion.

Creating a celebratory fundraiser has **an impact far greater than you can imagine.** You are involving your family and friends to contribute to a meaningful cause that is closest to your heart, and in doing so, they will also be playing a key part in **impacting the lives of the terminally ill**. Your act of good will also inspire them to continue giving to your chosen charity or to create their own celebratory fundraiser!

As all our services are funded by philanthropy, your gift of love and compassion will enable us to continue providing quality palliative care to terminally ill patients.



13/4/2023



Step-by-step guide to creating your own campaign on giving.sg





Home Is Where The Care Is

Registration







- 1. Go to www.giving.sg
- 2. Click on "Sign Up" on giving.sg homepage









3. Select "Individual"



hospice care



4. Sign up either with email or using your FaceBook account





5. You will be redirected back to the homepage after successful sign up. Click on the heart symbol on the top right corner to access your profile.















7. Here, you can update any information you would like for your account. To set up your campaign page, click on 'My Campaigns'





Setting up your Campaign page









1. Under 'My Campaigns', click on 'Fundraise now'



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	Start a fundraising campaign		
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	You are starting a campaign as Individual -		
	1 Enter campaign details 2 Submit for approval		
	I'm fundraising for		
	HCA Hospice Limited		
	Fundraising Appeal Is this fundraising appeal for local or foreign charitable purposes?		
	Foreign Local		
	My campaign story Campaign Title		
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 Under 'I'm fundraising for', look for 'HCA Hospice Limited'. Fundraising appeal to be kept to 'Local'



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	My campaign story Campaign Title		
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	About Campaign		
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		1	
	Causes supported by this campaign Please select up to 4 causes		
	Animal Welfare		ିତ୍ୱ

3. Fill up the fields under 'My campaign story'. In your own words, give a reason why you have chosen to support HCA





4. 'Causes supported by this campaign' and 'Media gallery' have been preselected. You may also include more images or videos to stand out.



*Including your own pictures will make your campaign stand out!



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	Campaign duration Start Date			
	13/07/2022			
	Duration			
	262	days		
	End Date			
	31/03/2023			
	Campaign URL giving.sg/campaigns/			
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5. Set your preferred campaign duration





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	Duration	
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	31/03/2023	
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	Bring_dignity_back_to_the_terminally_ill Generate	Default URL
	https://s.giving.sg/QNSsuzZ	

6. Click 'Generate Default URL'.

You can choose to 'Save Draft' if you wish to continue editing, or click 'Next' if you are ready to publish.







7. Submit the campaign for approval. This will now reach us and once











8. While waiting for approval, you can find the status of your campaign under 'My campaigns'



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Updating your campaign page





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@ HCAHospice

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	Edit fundraising campaign	
	1 Enter campaign details 2 Update Campaign	
	I'm fundraising for	
	nca hospice Limited	
	Fundraising Appeal Is this fundraising appeal for local or foreign charitable purposes?	
	Foreign Local	
	Fundraising appeal setting cannot be changed as campaign is approved/live	
	My campaign story Campaign Title	
	Add life to days for the terminally ill patients	\ \ \ \ \ \ \ \ \

 You will be directed to the 'Edit fundraising campaign' page. Change/update any details you would like here.



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288 days End Date 31/03/2023 Campaign URL giving.sg/campaigns/ add_life_to_days_for_the_terminally_ill_ Generate Default URL https://s.giving.sg/g85Fs2G Https://s.giving.sg/g85Fs2G							





3. Scroll down to the end of the page to find the 'Update' button



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4. On the next page, click 'Confirm submission'





HCA hospice care

5.

Your campaign will be featured on the first page under 'Donate Today' each time you update it. This will increase the visibility of your campaign



If you have further questions, our team is happy to assist you:

Philanthropy and Partnerships

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Thank you for adding life to the remaining days of our patients.



